

AGENDA

Meeting July 8, 2019

Attendance: Beth, Michael, Magda, Jennifer, and Bill Horton (guest)

Arts Board Mission:

Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.

Arts Board Vision:

Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.

- Call to order -- Chair
- Note Attendance
 - All guests to "Sign in": Done.
 - Reading of the Arts Board mission and vision statement: Done.
- Public Comment Period -- Bill's comment: He came because he was able to since he had a free night. Just wanted general information on the Board.
- Agenda & Minutes --
 - Discuss and approve the minutes from June 12, 2019
 - Discussion and adoption of agenda: Additions: None. Voting: Unanimously approved.
- September 2nd Solo Show - Jennie Thwing Solo, Genni reporting in July. Genni is not present at tonight's meeting so Beth will email her.
- Current High School Show: Micahel is hanging show. Beth to send poster and invite to email list (via mail chimp). Beth will also send docent opportunities for show.
- Gallery hours, can change them. Discussed changing hours. Friday: 7-10pm, Saturday 12-4pm. Voting: Unanimously approved.
- Process for Paying for Things: If it's food or something for an opening, buy items and then submit receipts and reimbursement form to get reimbursed. Big things that need to be purchased should be submitted to Craig and hopefully he can purchase them on-line.
- Facility Stuff: Magda will ask about Air Conditioning not working. Will check on hedges and dead plants on the side being removed. Also talked about the Siegel Family Memorial rose bush or other plant ideas. Magda to get Erica to research ideas.

- Docent Incentives: Docent show at the end of the year (2020 season), Discount on art work, Tickets for local art happenings, Discount on Craft shows (if we have them)
- 2020 Day(s) in the year 2020.
 - Discussion of possible digital and physical events at the 2020 house: using hashtags to promote various forms of art. Needs further discussion.
- Docent Incentives: Docent show at the end of the year (2020 season), Discount on art work, Tickets for local art happenings, Discount on Craft shows (if we have them)
- Borough is creating form for rental of 2020 house
- LFM Community Days: Promote (what we do and mailing list additions):
- Micro-grants (where do we stand / what's let to do)
 Things we need to get granting process started: 7/8/19 conversation is in a holding pattern until Craig can get payment worked out.
 - Promote (document coming from Clare, sending to JKH to work on graphics)
 - Way to collect fee (Craig and Magda working on)
 - Form to artist information (using Jot Form)
 - Jury (Genni / Mike volunteered)
- Discuss calendar - Lansdoweartsboard@gmail.com calendar made public
- 2020 Year Shows discussion: February 2020, Salute to Black History Month Show; Before Mothers Day: Jewelry Show; December 2020: Docent Show; Pop-Ups Shows;
- Budget for January, 2020: Need budget for Community Relations. Budget meeting set, 7/24/19, 7 - 8 pm. Emailed to Craig to advertise additional meeting.
- Other Things Discussed: other types of projects...facility needs for 20*20 house.

- Gallery Kit: kit items and process / project plan (list posted on Facebook as well as a wishlist):

a level	hanging picture supplies / tools	drying rack - dollar store
measuring tape	extra labels	brushes
screwdriver	name badges	rollers
drill (maybe)	painters tape	paint pans
hammer (they can bring nails or we could provide them not sure)	wireless printer we can use with our own phones / laptops so we can print labels on the spot, name badges, etc...	quarter rounds
spackle and scraper to use with spackling	Swiffer long duster for cobwebs in the high corners	semi gloss or satin for the wood trim - whole house
Flat paint 1 color - whole house	sponge-dollar store	Caulk - around wood work
Pens	Paper	Stapler / Staples

Motion to adjourn, 8:51pm

ON GOING INFORMATION / THOUGHTS / PROJECTS

- Permanent sign for the 2020 house, remove banner that looks temporary even though it's been up for a while: LAB: Budget in 2020.
Utility Works did a vinyl sign in their window- we can use that as inspiration
- Outdoor bulletin board: 2020 budget, plan design in fall. Take picture of building and show options to Borough. To display upcoming, or current shows - possibly with a gallery "Open" sign of some sorts: LAB: Budget in 2020.
- Lansdowne Arts on the Avenue Festival: September 22, 2019. LAB doing the demos. Michael will do a painting something. He is talking to Chad about doing a collage demo. Explained the community art project too.

- Discuss how we want to move forward for 2020
 - Other ideas included (carry over)
 - A Lansdowne Centered Show
 - Faculty Show (Penn Wood)
 - Quilt Show-Ms. Bowes
 - In addition to a woman show, a Man and Woman show of Lansdowne Residents
 - Another (smaller) Women's show
 - Middle School show?
 - ICo-programming with Lansdowne Landing Board- Pumpkin Carve, First Friday
 - Lansdowne Landing Arts Stroll
 - 2020 show in the year 2020
 - Ideas of a digital event on the 20th of every month with hashtags?
 - Discuss LAB Merchandise - Magnets / shirts / mugs
 - Generate revenue - more events, etc...
 - Business cards-
 - Beth's notes: Media Copy Price \$35 4/0 Gloss or Matte Cover 250 min.
 - We can create our own in Word / Avery
- 2019 Program Planning – Overview
 - Proposed timeline
 - January-off
 - February-African American Show- Mr. Disantowong
 - March/April Figure Drawing show

- (Clare) May – STEAM event during the STEAM Festival- host a Photography Exhibit
- (Mike/April) June 1st Solo Show -Jermaine Ollivierre
- (Jennifer & Mike/May) July-Senior Show
- August – off
- (Genni/July) September 2nd Solo Show - Jennie Thwing Solo
- September 22nd *check date* Arts on the Avenue
- (TBD/August) October- Micro Grant 1
- (TBD/September) November- Micro Grant 2
- (Clare/October) December 14, 2019- **Christmas Carol - Possible Bad Sweater Party** (*Mike suggested having a volunteer appreciation show during this time*)

VOTING!

- *Per Robert’s Rules of Order, we vote by voice.*
- The Chair opens the question for discussion.
- The Chair offers the question or entertains a motion.
- Amendments to the motion may be offered if the maker of the motion agrees.
- The Chair asks for all in favor to say “aye.”
- The Chair asks for all opposed to say “no.”
- Until the results are announced, any voter may change their vote.
- The Chair announces the results.