**Lansdowne Arts Board Meeting Minutes**

**August 11th, 2020 - Zoom**

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| Board Members Present:  Beth Hale  Jennifer Hoff  Mike Disantowong  Genni Naklicki  Erica Harney | | Guests:  Mindy Early |

Chairperson- Call to order

* Volunteer opportunity during COVID Accepting new members if they are interested once going over our plan / sharing the plan with new perspective members
* LAB Mission (to keep in mind)
  + - Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to **create, foster, and promote** Lansdowne's identity as a vibrant and inspiring artistic community.
    - We are a board supporting the arts, if we are not supportive of one another the topic will cease
* Survey Results -Last result sent June 2019
  + Here is the survey link: <https://www.surveymonkey.com/r/8VHXDTD>
* Removed Unsubscribe, if we are sending via email, our email template has it already.
* Change Are you an Artist- yes / no / maybe response to “Are you an Artist or Art Collector / admirer”
* Tyler Report
  + <http://www.lansdownearts.org/uploads/4/2/9/2/42928449/lansdowne-abedp-final.pdf>
* Arts Board Plan - ⅚ approved yes with the 6th board member being absent
  + add page 50 from the Tyler report to the Arts Board Plan
  + Discussed deadlines for logos
    - 2020House logo **deadline for LAB to approve will be September 8th meeting**
    - LAB Logo will be discussed September 8th
      * Everyone on the board who wishes to have a part needs to bring something to the September 8th meeting
        + Michael and Beth both have shown “LAB” logos

“Lansdowne Arts Board” text should be added so people know what exactly LAB is in both logos

* + - * **Final deadline will be October 13th for LAB to approve**
* Social Media Distribution
  + We have Material Monday
  + Work in Progress Wednesday
  + Featured Artist Friday
  + Sharing of all Art related events in the area that can apply to Artist’s in and around Lansdowne
* Briefly talked about sharing what we are working on, on Social Media for the enewsletter
* Next set of plans for the LAB
  + Select Subcommittees leaders (board members) to lead efforts once approved
    - Selection of subcommittee members to board member ratio needs to be determined / shared with the board
  + Erica shared preliminary sketches for ideas she had on the bridge
    - * Next step to add more artists in the area to create a subcommittee
      * Take measurements of the bridge to see if parachute paper is a feasible
      * Find out the borough’s budget for this
* Michael’s Logo - (LAB within a Painter’s Pallet)
  + It was noted any logo with just LAB needs to have the text Lansdowne Arts Board accompanied with it, so our ‘customers’ get familiar with our brand.
* Guest- Mindy discussed her background and interested in joining the board
* Meeting adjourned