**Lansdowne Arts Board Meeting Minutes**

**October 15th, 2020 - Zoom**

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| Present: Beth Hale, Mike Disantowong, Jennifer Hoff, Erica Harney, Magda Byrnes | | |

Chairperson- Call to order

* LAB Mission *(to keep in mind always)*
  + - *Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to* ***create, foster, and promote*** *Lansdowne's identity as a vibrant and inspiring artistic community.*
    - *We are a board supporting the arts, if we are not supportive of one another the topic will cease*
* Approve previous months Minutes-tabled
  + August
  + September
* Council Updates:
  + Council wants to see the following show(s) Board agreed to put out a call to artist at the very least:
    - Houses, Landscapes and Parks of Lansdowne
  + LEDC / Council need to see the artwork for all shows ahead of time
    - Council meets at the 1st and 3rd Wednesdays
      * Magda will ask for more information on who can actually jury the shows, as the board was under the impression we can make those decisions knowing the appropriateness of the material
      * As we execute the plan we need to show the steps we are taking before we take them
  + Changes being made to the Social Media:
    - Council wants to see schedule and to stop sharing non-Lansdowne related Art information
      * We will add “Open to Artists in Lansdowne” in our posts to keep it relevant to Lansdowne
      * Current schedule:
        + #MaterialMondayLAB
        + #WIPWednesdayLAB
        + #FeaturedArtistFridayLAB
* Feedback on Delco Arts Show
  + Note: Put together in 2 weeks
  + Kudos: We’re #12 out of all of the shows as the most clicked on
* Discuss Future Virtual Shows / 2021 proposed schedule / budget next week in separate meetings not meeting Quorum
* Erica - Mural Arts
  + Safety Concerns to paint directly onto the bridge
  + Painting onto another material offsite and then install
    - Erica to figure out the square footage
* Erica wants to Curate another Virtual Show
* Maureen Drdak show for November
  + Budget meeting next week to decide how we can open

**\*Pop up virtual Halloween show- tabled**

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| **PROPOSING SHOW SCHEDULE FOR 2021\*** | How many weeks? |
| January : MLK volunteer event | 1 day - volunteer at the 2020 House: Paint, Clean, Repair? |
| **February : Black History Month Show** |  |
| March: Lansdowne Centric- Possible House, Landscapes, | 3 |
| April: Micro-grant Show #1 - Cynthia Back |  |
| May: Lansdowne Centric- Photographers | 3 |
| **June:William Penn School District Art Show** |  |
| July: Lansdowne Centric- Painters | 3 |
| September: Micro-grant Show #3 Mary Bagnardi |  |
| October: Lansdowne Centric - Halloween themed month | 3 |
| **November: Lansdowne Centric Group show overlap ABOTA** | \*Possibly work with Liz for artists / or to feature any Lansdowne Artist NOT already in ABOTA? |
| **December: Docent Show and Holiday Reading** |  |
| \* Artist workshops and other activities dates TBD. |  |
| \*Lansdowne Centric- Artists with ties to Lansdowne |  |

* Logos- tabled
  + LAB
  + 2020House
* Brochure- tabled
* Lansdowne Borough eNewsletter-tabled
  + **Due Date for News: October 20, 2020**
    - **Announce November Show with PPE / Protocols- tabled**
    - **Push for more Featured Artists online applications- we are keeping track for when we want physical show submissions- tabled**
* Michael’s Logo - (LAB within a Painter’s Pallet) -tabled
  + It was noted any logo with just LAB needs to have the text Lansdowne Arts Board accompanied with it, so our ‘customers’ get familiar with our brand.