**Lansdowne Arts Board Meeting Minutes**

**August 11th, 2020 - Zoom**

|  |  |  |
| --- | --- | --- |
| Board / Council Members Present:  Beth Hale  Jennifer Hoff  Erica Harney  Magda Byrnes | | Guests: |

Chairperson- Call to order

\*Noted Quorum was not met for voting

* LAB Mission (*to keep in mind- not needed to read aloud*)
  + - Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to **create, foster, and promote** Lansdowne's identity as a vibrant and inspiring artistic community.
* Delco Arts Week 2020 - Virtual- Jennifer to discuss plan
  + October 3rd - October 10th
  + Free event
  + Free Range- ALL artists of all mediums accepted
    - Magda mentioned we want to keep it Lansdowne Centric (this was our original plan when we wanted to have a show overlapping Delco Arts Week at the 2020 House)
  + Feature films
    - Youtube links containing artist demos and interviews
    - 2 Artists suggested Erica and Georgianna
* Brief Discussion on our contacts list- update with “Artists vs. Art lover” and upload it to Mailchimp so we can identify our audiences better (filter emails to just artists)
* Discussed deadlines for logos- Discussion tabled\*
* Update on Mural Arts Subcommittee
  + gathering fellow artists to make a full subcommittee
  + Erica Mentioned Jamey Reilly of Jamey’s House of Music was interested in a mural, and she is in discussion with Debbie from the LEDC
    - This may be a future Mural Arts subcommittee project or solo project from Erica, this is in the discussion stages as well
  + Septa Bridge project:
    - The only rule Septa had was no words / no text / not even the word Lansdowne
    - Council will approach Septa
      * Council needs:
        + Initial design concept
        + Cost

Material and Time\*

* + - * + Magda will address it with council during a Budget meeting as a line item, it will be considered an LAB event / collaboration with other art groups in Lansdowne
      * Other discussions:
        + Limiting time to 2 weekends max to make this a Community Arts Project with other visual arts in Lansdowne
        + Brad Carney helped paint the Landing, discussion on how he did it similar to a paint by number for fellow artists to follow the single design
* Erica brought up the Unchartered Waters Virtual event (she had shared the links on our social media for artists to apply to)
* Discussing Executive sessions for new member voting for example Mindy, we would like prospective board members to volunteer with the board prior to joining / writing a letter of intent to council would be the second step after volunteering with the board and still wanting to join- we need to come up with volunteer opportunities that are virtual.
* Discussed Google voice is $10/month - looking into free options, Beth will report separately
* Note this is what we are currently virtually doing but was not really discussed.
  + Social Media Distribution
  + We have Material Monday
  + Work in Progress Wednesday
  + Featured Artist Friday
  + Sharing of all Art related events in the area that can apply to Artist’s in and around Lansdowne
* Erica mentioned sharing Application to feature artists and we should be sharing it as much as possible to get the word out:
  + Here is the survey link: <https://www.surveymonkey.com/r/8VHXDTD>
* Here is the Application page: <http://www.lansdownearts.org/application-page.html>