

Lansdowne Arts Board Meeting Minutes

20 Lansdowne Court, Lansdowne, Pa

August 8, 2018, 7pm – 9pm

Present: Clare Hughes- Chair Mike Disantowong- Vice Chair Beth Hale-Secretary Stephen Smith	Community Members: Nadirah Hamilton Absent: Genni Naklicki Hanne Weedon-LAB Coordinator Susan Williams- Borough Council Liaison
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- Call to order – The meeting was called to order at promptly 7:06pm by Ms. Hughes
- Reading of the Arts Board mission statement was done by Mr. Disantowong
- Agenda & Minutes – Ms. Hughes
 - Discussion and approval of July minutes and August agenda- approved - 4/5 voted* in favor
-1 absent
- Tyler report update – Ms. Hale & Ms. Hughes
 - Ms. Hughes met with the chair of LEDC about the report and at this time, there are no plans (from the LEDC, but encouraged us to invite LEDC members to our monthly meetings
 - Discussion on a spreadsheet to breakdown the Tyler report was made, spreadsheet Ms. Hale started was then shared amongst the board members, the information was shared last month, this is the spreadsheet format outlining those suggestions
 - Discussion on taking some of these suggestions and creating a survey for other Lansdowne groups to accomplish feasible tasks or assistance in achieving LAB's desirable suggestions
- Budgeting for 2019 -- Ms. Hughes
 - Mention that paint on the walls should be flat paint- this will showcase the artwork better
 - Wishlist (Capital Improvement):
 - Window Coverings (Blackout blinds to protect light sensitive artwork
 - Railing for the front porch (Safety Hazard)
 - Doors for the Kitchen
 - Cleaning Supplies (Swifter mop, Rake for yard, etc...)
 - Tools for hanging and adjusting artwork / frames
 - Finish Basement
 - Next show budget
 - Hanging System - Ms. Hughes discussed reaching out to a former member of the board who had more information on this
 - Adding an African American Show in February
 - Mr. Disantowong will write up a proposal
 - Ms. Hale will create a spreadsheet with quotes from different print shops for Postcards, Posters, Vinyl Signs for upcoming shows to make sure we are using the most cost effective printers
- Communication Sub-Committee Ms. Hughes obtained a list of emails from Ms. Weedon, there were only email addresses, discussion on creating a survey to ask if the addressees wish to be volunteers:
 - Docent alternatives
 - People to help paint / spackle / repair walls

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- People to hang the artwork
- National Night Out (Tuesday August 7th 6:00pm) -Mr. Disantowong and Ms. Hughes represented the Arts Board and gave out crayons, coloring pages and lollipops
- Community Day (August 25th 8:30am-1:30pm)
 - Proposed LAB attendance at the table:
 - Ms. Hughes 8:30am-9:30am
 - Mr. Smith 9:30am-10:30am
 - Ms. Naklicki 10:30am-11:30am
 - Ms. Hale 11:30am-12:30am
 - Mr. Disantowong 12:30pm-1:30pm
 - Plans to hand out out crayons, coloring pages and lollipops again
 - Decorate the table with old postcards of previous shows in frames
 - Obtain Vinyl Sign for table
 - Suggestion to also add “LAB” Bumper Stickers / car magnets for marketing the Arts Board
- Social Media:
 - Events on Facebook can reoccur
 - Post surveys on Social Media for more volunteers
- 2018 20*20 House Calendar (10 minutes)
 - Remaining programming
 - Senior Show in July – Mr. Disantowong
 - Artists are encouraged to pick up their pieces after 3:30pm Sunday August 12th
 - Gerard Brown in September – Mr. Disantowong & Mr. Smith
 - Opening (September 9)
 - Mr. Brown requested a Film Screening, Mr. Disantowong will reach out to him to see if the scheduling is achievable
 - Christmas Carol in December - Clare Hughes
 - Friday, December 14th
- 2019 Program Planning – Overview
 - Official Vote to start the Jodi T series with only 2 shows in 2019- approved - 4/5 voted* in favor -1 absent
 - Proposed timeline
 - January-off
 - February-**possible African American Show- less than 8 artists-Mr. Disantowong and Ms. Hughes**
 - March/April Jodi T. show
 - May – possible 1-off
 - June/July-Senior Show
 - August – off
 - September / October- Jodi T. Show
 - October- possible Halloween event
 - November-off
 - December- **Christmas Carol -Possible Bad Sweater Party**
 - Other ideas included (carry over from last month)
 - A Lansdowne Centered Show

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- Faculty Show (Penn Wood)
- Incorporating something along with Lansdowne Landing Board- Pumpkin Carve, First Friday
- Digital Programing
 - Utilizing social media trending to engage local artists
 - #SelfportraitSundaysLAB
 - #MixedMediaMondaysLAB
 - #TypographyTuesdaysLAB (this one exists)
 - #WatercolorWednesdaysLAB
 - #3DArtsThursdaysLAB
 - #FiberArtsFridaysLAB
 - #StilllifeSaturdaysLAB
 - #LansdowneArtsBoard
 - #2020shareday
 - 20th day of every month, ask artists to share - maybe share their work in progress?
 - Ms. Hamilton expressed concern over proprietary rights of the art, we can recommend adding a disclaimer or watermark before posting.
- Book Launch Party suggestion - more questions than discussion
 - 2 writers are asking to have book launching parties at the 2020 house, expectations are unclear
 - This does celebrate artists in the community
- Artwork Donation
 - Family of a deceased Lansdowne artist is looking to donate their artwork
 - Artboard will access this unique situation as to not create a precedence
- Adjournment 8:43pm - no executive session