

Lansdowne Arts Board Meeting Minutes

20 Lansdowne Court, Lansdowne, Pa

August 8, 2018, 7pm – 9pm

Present: Clare Hughes- Chair Beth Hale-Secretary Stephen Smith	Community Members: Helen Bowes Absent: Genni Naklicki Mike Disantowong- Vice Chair Magda Byrne- Borough Council Liaison
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- Call to order – The meeting was called to order at promptly 7:00pm by Ms. Hughes
- Reading of the Arts Board mission statement was done by Ms. Hale
- Agenda & Minutes – Ms. Hughes
 - Discussion and approval of August minutes and September agenda- approved - 3/5 voted* in favor -2 absent
- Friends of... discussion-- Helen Bowes
 - Ms. Bowes explained what the Friends of Lansdowne Library does (raises money for the Library to give the borough some financial relief of the upkeep of running a library)
 - Ms. Bowes gave examples of how funds are raised through membership and how it can be applicable to the Arts Board
 - ‘Friends of’ organizations rely on volunteers; the LAB would like to reach out to members of the community not currently on the board
- Discussion of the Jodi Throckmorton Series was tabled until all members of the board can be present
- Budgeting for the remainder of 2018 and 2019 was discussed and approved-3/5 voted* in favor -2 absent (a large portion of which will be used for capital improvement on the 2020 house
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- The possibility of an October event on October 20th to compliment the Lansdowne Library’s Comic Con at the Twentieth Century Club was entertained
- Discussion on the Christmas Carol event on December 14th
 - Budget explained
 - Marketing strategy discussed (mostly digital advertising with minimal physical print advertising)
- Proposed timeline for 2019 (was briefly discussed)
 - January-off
 - February-African American Show
 - March/April Jodi T. show
 - May – possible 1-off
 - June/July-Senior Show
 - August – off
 - September / October- Jodi T. Show
 - October- possible Halloween event
 - November-off

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- December- Christmas Carol -Possible Bad Sweater Party
- Other ideas included
 - Revisit artist donation
 - Faculty Show (Penn Wood)
 - Another (smaller) Women’s show
 - Middle School show
 - ICo-programming with Lansdowne Landing Board- Pumpkin Carve, First Friday
 - A Lansdowne Quilt Show -proposed by Ms. Bowes
 - Sign a quilt block and create a community quilt
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- Tyler report update –Ms. Hughes
 - Ms. Hughes will review the categories in which we broke down the Tyler report into
 - From those suggestions not already in process or already existing Ms. Hughes will conduct a survey for the people with ties in Lansdowne to take and move forward with the actions
 - Survey proposed to be sent out by the end of October with the request to return by mid-November
 - With the responses from the Survey the Arts Board will seek out Stakeholders to help us proceed with feasible actions
- Digital Programing
 - Utilizing social media trending to engage local artists
 - #SelfportraitSundaysLAB
 - #MixedMediaMondaysLAB
 - #TypographyTuesdaysLAB (this one exists)
 - #WatercolorWednesdaysLAB
 - #3DArtsThursdaysLAB
 - #FiberArtsFridaysLAB
 - #StilllifeSaturdaysLAB
 - #LansdowneArtsBoard
 - #2020shareday
 - 20th day of every month, ask artists to share - maybe share their work in progress?
 - Official vote approved - 3/5 voted* in favor -2 absent
- Adjournment 9:00 pm - brief executive session to follow