

**Lansdowne Arts Board**  
**Agenda**  
**December 01, 2015 – 7:00 PM**  
**20\*20 House**

**Arts Board Mission:**

Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.

**Arts Board Vision:**

Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.

| Agenda Topic   | Lead                             |
|--|----------------------------------|
| 1. Approval of November minutes (2 minutes)  | MH                               |
| <b>2. Business (45 minutes)</b> <ul style="list-style-type: none"> <li>● Community News: In and Out, Econ Dev update</li> <li>● 2016 Budget update</li> <li>● 20*20 House: possible rental update</li> </ul>   | MH, HW & Borough Council members |
| <b>3. Mission driven Projects, Events &amp; Activities (15 minutes)</b> <ul style="list-style-type: none"> <li>● Gallery Opening (5 minutes) <ul style="list-style-type: none"> <li>○ Next show: preparations, update</li> </ul> </li> <li>● Christmas Carol (10 minutes) <ul style="list-style-type: none"> <li>○ PR/getting the word out (flyers, social media, etc)</li> <li>○ Event details</li> </ul> </li> </ul> | MH, HW, ALL                      |
| 4. Adjournment   | MH                               |
| Initials: HW   |                                  |

**Lansdowne Arts Board**  
**Minutes**  
**December 1, 2015 – 7:00 PM**  
**2020 House**

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| <p><b>Present:</b><br/>Megan Halsey, Chair<br/>Clare Hughes, Vice Chair<br/>Maya Winters<br/>Liz Steele Coats<br/>Tangela James, Borough Council Liaison<br/>Susan Williams, Borough Council Member</p> <p><b>Minutes submitted by:</b><br/>Hanne Weedon, LAB coordinator</p> | <p><b>Absent:</b><br/>Bill Patterson</p> |
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**Call to order**

The meeting was called to order at 7:13 PM

**Approval of Minutes**

The November, 2015 minutes were approved.

**Borough Council Liaison Update and Discussion**

***Inside Out Program***

Ms. Williams sees this as a significant moment for Lansdowne. The goal of the project is create an interactive experience for people. From April 15 through July 15 a number of art PMA works will be in Lansdowne. Ms. Halsey will serve on the Inside Out committee, with Ms. Hughes as backup. The PMA will cover all PR expenses. According to Ms. Williams, the PMA Education Director is excited to collaborate with Lansdowne, especially in relation to high school kids' participation. Ms. Williams stated she hoped that this project will be the start of a longer term relationship with the PMA.

The Coordinator will inform the next gallery artist, Jacque Liu, about the Inside Out project. One possibility is to ask Mr. Liu to do an outdoor piece to be shown during the Inside Out events. Another idea was to ask him to do an artists' talk on Saturday, April 16 during the Community Festival Day, during which the community will host a series of activities at the 20th Century Club that day.

Another idea is to offer a hands-on arts project as part of community day. Ms. James suggested a story slam or storytelling event as part of the project.

The board also suggested that the 20\*20 House be open to the public during the April 15

community day events, as well as when local tours are happening. The Coordinator will research what kinds of PR the PMA has done for the other local shows in the past, and also review what kinds of programming has been offered in other communities.

Ms. Hughes suggested that the board reach out to First Person Arts to do an event at the 20\*20 House. She suggested that Lisa Haynes might be a connection to the organization. They do sell-out shows at L'Etage; however, Ms. Halsey suggested that the group wait to see what the Inside Out schedule will be.

Both Ms. Hughes and Ms. Halsey agreed that there should be food and beverage at every 20\*20 House weekend event. Ms. James suggested that the Arts Board host additional events at the House, as well.

### **Mission Driven Projects, Events & Activities**

#### ***A Christmas Carol***

The group reviewed the PR and RSVP to do lists. Instagram and FaceBook pages will be updated, with fans being invited. Ms. Winters offered to take on doing the Instagram updates, and Ms. Halsey suggested that she check with the LAB intern, Katie Locke first. Clare offered to update the FB page. The Coordinator will do email blasts the first and third weeks of December to get the word out. Mrs. Coats will check with Bonnie at Bonnie's Wonder Gardens about greenery. Ms. Winters, Mrs. Coats and Ms. James will all distribute flyers for the show. Ms. Halsey will create a larger poster. A check will be available for Mr. Reed at the show.

#### **Next Meetings:**

At the next Arts Board meeting the group will spend the bulk of the time reviewing Inside Out details, rather than spend time as previously planned reviewing 2015, and making plans for 2016.

#### **Adjournment**

The meeting was adjourned at 9:05pm.

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| <p><b><i>LAB Next Steps</i></b></p> <ul style="list-style-type: none"><li>● Megan Halsey:</li><li>● Clare Hughes:</li><li>● Bill Patterson:</li><li>● Liz Steele Coates:</li><li>● Maya Winters:</li><li>● Hanne Weedon:</li></ul> | <p><b><i>Next board meeting agenda:</i></b></p> <p><b><i>Next LAB meetings</i></b><br/>Second Tuesday of every month, 7pm at the 20*20 House. 1/12/16, 2/09/16, 3/08/16, etc.</p> |
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***Questions for Borough Liaison/Borough Council:***

