

**Lansdowne Arts Board
Agenda
March 8, 2016 – 7:00 PM
20*20 House**

Arts Board Mission:

Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.

Arts Board Vision:

Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.

Agenda Topic	Lead
1. Approval of February minutes (2 minutes)	MH
2. Mission driven Projects, Events & Activities <ul style="list-style-type: none"> ● Gallery Opening (10 minutes) <ul style="list-style-type: none"> ○ Jacque Liu preparations, update, gallery sitting schedule ○ Building readiness ● Inside Out (20 minutes) <ul style="list-style-type: none"> ○ Printmaking on 4/16 ○ Museum images ○ LBPA: thrift store windows for children's show ● Events (10 minutes) <ul style="list-style-type: none"> ○ Homegrown: TC show ○ Owen Biddle ○ Photography show 	MH, HW, ALL
3. Business <ul style="list-style-type: none"> ● Borough Council update (10 minutes) 	MH, HW, TJ
4. Adjournment	MH
Initials: HW	

**Lansdowne Arts Board
Minutes
March 8, 2016 – 7:00 PM
20*20 House**

<p>Present: Megan Halsey, Chair Clare Hughes, Vice Chair Bill Patterson Liz Steele Coats Maya Winters Tangela James, Borough Council Liaison</p> <p>Minutes submitted by: Hanne Weedon, LAB coordinator</p>	<p>Absent:</p>
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Call to order

The meeting was called to order at 7:20 PM

Approval of Minutes

The January, 2016 minutes were approved.

Mission Driven Projects, Events and Activities

Gallery Opening

The board voted to approve PR consultant Rachel Dukeman’s proposal to do PR for the upcoming gallery show, and to forward her proposal to borough hall for approval. Funding had already been set aside to do this work. The board requested that Ms. Dukeman aid in helping the board with doing the social media aspect of the campaign - specifically, what kind of a social media campaign should the board have, and what would she be willing to take on?

Ms. Hughes offered to update the Arts Board FaceBook page on a bi-weekly basis in preparation for the show. She encouraged members to go through their personal FaceBook lists and invite people to like the LAB FB page.

A small fund to support FaceBook boosting was included in the Arts Board’s 2016 budget, so this should be done regularly.

The Coordinator will work with the Borough Manager to have doors installed between the gallery and the kitchen at the 20*20 House. This will happen prior to the Mr. Liu’s March 12 gallery opening.

Ms. Winter sent the Coordinator a rough draft of an artist requirements document. This will need to be contrasted with the existing borough's legal artist agreement.

The Coordinator will ask Mr. Liu what has worked well with other openings he has participated in.

Building Readiness

Both bathrooms will need mirrors. The Coordinator will check with Borough Hall about issues surrounding the toilets, the doors, the kitchen wall, etc. Ms. Hughes offered to donate coat hangers.

Inside Out

The Inside Out team loved the ideas the Arts Board presented. Have an Open House during the April event. Jacque Liu is willing to be at the opening. Ms. Coats, Ms. Halsey, Ms. Winters, and Ms. Weedon all volunteer to help with printmaking activities. Ms. Winters will help with creating blocks. Questions: Are Arts Board members' partners invited? What time should the printmaking event happen?

Arts Festival and the Fall opening

How will proposed changes in the Fall festival impact the September gallery opening? LEDC is eager to collaborate.

Internships

The board discussed the possibility of having an on-going internship program. Ms. Hughes will create a best practices/guidelines document for future LAB internships. The board discussed the idea of having interns run the gallery shows. Moore College of Art has a stipend funded summer internship. Tyler has open ended field internships, and Drexel might be a good place to look for interns as well. Once Ms. Hughes has created the internship description, the board will go ahead and apply for these.

ArtPlace America Funding

The board discussed the Coordinator's recent experience of looking into the possibility of securing funding from ArtPlace America, and the subsequent decision to not pursue this further. The group had a lively discussion about what the use of the building actually should be, and what long-term, big picture is of where the Arts Board should be heading with regards to funding, mission and activities.

Borough Council Liaison Update and Discussion

Ms. James requested that the Arts Board attend the next Borough Council business meeting to explain the board's activities since hiring the Coordinator. The group agreed to meet on

February 15 to plan for the Borough Council meeting, and will present at the March 2 Borough Council meeting. Ms. Weedon plans to meet with LISC’s Melissa Kim to review “Placemaking 101”, and will incorporate that information into the BC March 2 presentation. The Coordinator will be prepared to begin describing the 30K foot explanation of the Arts Board’s work.

Renting the space

Mr. Patterson explained that Owen Biddle is interested in possibly renting out the 20*20 House space. The Arts Board requested a proposal from Mr. Biddle so as to move the discussion forward.

Next Meeting’s Agenda:

- Gallery show details.
- BC meeting follow up.

Adjournment

The meeting was adjourned at 9:19pm.

<p><i>LAB Next Steps</i></p> <ul style="list-style-type: none"> ● Megan Halsey: Q’s for Inside Out: Are Arts Board partners invited? What time should printmaking happen? ● Clare Hughes: Create internship guidelines - both general and for the gallery Student art contest details Website suggestions Coat hangers for gallery FB posting twice weekly for Liu show ● Bill Patterson Help with gallery show, spackle walls, assist 3/03 BC presentation, Owen Biddle follow up. ● Liz Steele Coates: Help Jacque installation. ● Maya Winters: assist 3/03 BC presentation ● Hanne Weedon: BC presentation, Liu prep, website, etc. 	<p><i>Next board meeting agenda:</i></p> <p><i>Next LAB meetings</i> <i>Second Tuesdays, 7pm, 20*20 House</i> 3/08, 4/12, 5/10, etc.</p>
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Questions for Borough Liaison/Borough Council:

Questions for Borough Manager: