

## Lansdowne Arts Board @ The 20\*20 House

### Agenda

March 13, 2017 – 7:00 PM

#### Arts Board Mission:

*Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.*

#### Arts Board Vision:

*Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.*

Agenda Topic	Lead
<b>1. Approval of last meeting minutes</b> (1 minute)	MH
<b>3. Borough</b> (5 minutes) <ul style="list-style-type: none"><li>• Borough Council Update</li><li>• Prospective board members</li></ul>	TJ
<b>4. Mission Driven Projects - Creative Placemaking</b> (5 mins) <ul style="list-style-type: none"><li>• Tyler update, LEDC annual meeting</li></ul>	HW, ALL
<b>5. Mission Driven Projects - Activities</b> (5 minutes) <ul style="list-style-type: none"><li>• Upcoming show update - Grimes &amp; Haskell, Amy Sadao</li><li>• Creative Women In Lansdowne show</li><li>• LEDC parking lot mural project</li><li>• DelCo Studios Tour</li></ul>	LSC, HW
<b>6. Business</b> (20 minutes) <ul style="list-style-type: none"><li>• BC LAB overview</li><li>• Board manual</li><li>• Building update: strategy going forward?</li><li>• Coordinator's update</li></ul>	MH, HW
Adjournment	MH

**Lansdowne Arts Board @ the 20\*20 House**

**Minutes**

**March 13, 2017 – 7:00 PM**

<p><b>Present:</b> Megan Halsey, Chair Clare Hughes, Vice Chair Liz Steele Coats Bill Patterson Tangela James, Borough Council Liaison</p> <p><b>Minutes submitted by:</b> Hanne Weedon, LAB coordinator</p>	<p><b>Absent:</b> Maya Winters</p>
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**Call to order**

The meeting was called to order at 7:10 PM

**Approval of Minutes**

The February 2017 minutes were approved with no suggested changes..

***Borough Council Liaison Update and Discussion***

No Borough Council update from Ms. James.

***Prospect board member introduction***

Ms. James asked that Catharine Karsten write a letter of intention to BC via the Economic Development Committee. Borough Council will then nominate Ms. Karsten, and she will be able to join the board.

***Creative Placemaking***

- *Tyler* - The board would like to make sure that LAB is visible at the LEDC April 20 presentation. Ms. Halsey has agreed to do the LAB introduction.
- *Lansdowne Plaza Project* - Mrs. Coats updated the Board about the expected 9 month pilot project. Since there is limited funds for the project there will be a need to fundraise. The park will be opened at the first LFM of the season. If the Plaza's impact is significant enough, BC will move forward further. The Board discussed ideas pertinent to the project, such as possibly getting PR money to help promote Plaza art activities, or even having Mrs. Coats offer a "paint night."
- The Community Relations Committee will be an information "hub" for community activities.

- *DelCo Studio Tours* - Mrs. Coates shared that she had decided to post-postpone LAB's participation for this year. The Board will need to review whether to do this event in the future, and how to manage the event so that there is not a conflict of interest for participating Board members. The group discussed the possibility of having this be an all-Lansdowne event, with restaurants involved, etc. How to have the shows connected to a broader Lansdowne event. *[Update: POST is only geared towards Philadelphia-based studios, but there are opportunities for collaboration. LAB discussion ongoing on whether to pursue this lead or not].*
- *Christmas Carol* - Jared Reed has not yet confirmed dates for the show, but is interested. *[Update - Jared Reed will do A Christmas Carol on Wednesday 12/20/17, 7-9pm.]*

***Mission Driven Projects, Events and Activities - Gallery shows:***

- *Gallery* - BC has declined to fund LAB's request for PR support for the upcoming May 6 opening of the Lisa Grimes and Leanne Haskell show. The Coordinator will put together LEDC's press release list, as well as reports of the last two show's PR results for Ms. James to take to BC. *[Update: The PR contract has been signed and the work is now underway thanks to Ms. James' efforts.]*

Preparation for the Grimes & Haskell show is well underway, with the Mayor's newsletter piece out, the website updated, and 2000+ emails ready to go out.

Ms. Halsey and Ms. Coats will take the lead on moving forward on *The Creative Women of Lansdowne* gallery show, slated to run in the gallery for the spring of 2018.

- *Next juried series* - Ms. Halsey will reach out to Amy Sadao at the ICA as a potential juror for the next series of shows. Other options for jurors include Jennie Shanker (Tyler).

***Administrative***

- *LAB overview document & board manual*- Ms. Weedon created a draft board manual, as well as a draft overview of LAB goals, mission and activities for BC.
- *Coordinator's update* - The board had no questions about the Coordinator's most recent update.
- *20\*20 House update* - The Arts Board discussed liability concerns in the event of a fire, with no fire escape at the 20\*20 House. The Coordinator will resend the codes document describing the legal occupation limits for the building, as is. These include permission for the space to be used as art space or as work space without a fire escape. Other issues raised include missing front porch railings, damaged heating systems, etc. The

Coordinator will review the list of repairs to be done at the building, and will follow up with the Borough.

- *BC Issues:* Going forward, the Board would like to address with BC issues concerning:
  - The legality and ethics of securing sponsorships as a government entity
  - How LAB might go about securing funding, considering the current political and economic climate (e.g. since 2008 foundations have enormously restricted arts funding, so funding is significantly more difficult to obtain)
  - The need for big picture collaboration projects with LEDC, HLTC, or other nonprofits
  - Securing funding for future building renovations
  - Addressing the underlying issues/concerns that surfaced as a result of LAB's quest for ongoing PR funding.
- *LAB Organizational Overview:* The Coordinator shared the latest draft of the most recent LAB organizational overview, which Ms. James had requested LAB create for BC. To be added: an overview of LAB's long-term plans, and specifics from Ms. Hughes's and Mr. Patterson's first draft regarding: *what LAB is and what it is not.*
- *Website:* The Coordinator shared the website's most recent updates. To be added: information describing the Arts Board as a think tank - a body of experts providing advice and ideas on specific political or economic problems (as described on wikipedia.org).

***Next Meetings***

Next meetings will be at 7pm, at the 20\*20 House:

- Thursday, April 13, 2017
- Thursday, May 4, 2017

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**Adjournment:** The meeting was adjourned at 8:45 pm.

<p><b><i>LAB Next Steps</i></b></p> <ul style="list-style-type: none"><li>● Megan Halsey:</li><li>● Clare Hughes:</li><li>● Bill Patterson</li><li>● Liz Steele Coates:</li></ul>	<p><b><i>Next board meeting agenda:</i></b></p>
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| <ul style="list-style-type: none"><li>• Maya Winters:</li><li>• Hanne Weedon:</li></ul> |  |
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*Questions for Borough Liaison/Borough Council:*

*Questions for Borough Manager:*