

Lansdowne Arts Board @ the 20*20 House

Agenda

April 12, 2016 – 7:00 PM

Arts Board Mission:

Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.

Arts Board Vision:

Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.

Agenda Topic	Lead
1. Approval of January minutes (2 minutes)	MH
2. Business <ul style="list-style-type: none">● Borough Council Update (10 minutes)<ul style="list-style-type: none">○ BC reaction, need for follow up	TJ
3. Mission driven Projects, Events & Activities <ul style="list-style-type: none">● Printmaking (10 minutes)<ul style="list-style-type: none">○ Concerns about the program: feasibility study; Community events? BC recommendation● Inside Out (20 minutes)<ul style="list-style-type: none">○ Friday activities, planning, signs, flyers, prep-work○ Saturday & Sunday planning, gallery sitting● Gallery Shows (10 minutes)<ul style="list-style-type: none">○ Overview of Jacque Liu show: budget, PR, #s, etc○ Elisabeth Nickles○ TC Campuzano - funding● Events (10 minutes)<ul style="list-style-type: none">○ Use-of-space conversation○ Owen Biddle○ Photography show○ Rachee Fagg - spoken word events● Internships (10 minutes)<ul style="list-style-type: none">○ Tyler (urban planning), gallery shows	MH, HW, ALL
4. Adjournment	MH
Initials: HW	

Lansdowne Arts Board
Minutes
April 12, 2016 – 7:00 PM
20*20 House

<p>Present: Megan Halsey, Chair Bill Patterson Liz Steele Coats Maya Winters Tangela James, Borough Council Liaison</p> <p>Minutes submitted by: Hanne Weedon, LAB coordinator</p>	<p>Absent: Clare Hughes, Vice Chair</p>
--	--

Call to order

The meeting was called to order at 7:15 PM

Approval of Minutes

The March, 2016 minutes were approved.

Mission Driven Projects, Events and Activities

Printmaking

Ms. Halsey reviewed how the topic was selected as a core theme for the 20*20 House. While no feasibility study was every done, the idea seemed viable because at the time there was a lack of printmaking resources outside Philadelphia (apart from Pendle Hill's press), and the issue was something to allow the 20*20 House to separate itself from other arts centers. Ms. Winters noted that she had been concerned that the number of art students pursuing printmaking is minimal compared to those pursuing painting or sculpture in art school.

Ms. Halsey suggested that the Arts Board continue doing printmaking at the LFM Community Days, as the events provide LAB important visibility within the community, LAB has all the equipment, and it is easy to do. The community interest that is generated is invaluable. Since the Arts Board's mission is to, "create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community," Ms. Halsey suggested the printmaking days were a good vehicle through which to promote the board's identity. If printmaking does not happen at the 20*20 House, the community will not know about this for some time. The Arts board will need to disconnect the idea of pursuing printmaking at the 20*20 House from the printmaking that happens at the Community Days, until such time as a feasibility study has been conducted, and the 20*20 House is actively engaged in setting up a printmaking shop. Mrs. Coats suggested it

would be useful to have postcards with upcoming events to be able to distribute at local events.

Note: The Board voted to continue doing printmaking events at the next LFM Community Days, without the added promise of one day doing printmaking at the 20*20 House. (*Unanimous*)

Inside Out

The Inside Out event is being held on Friday, March 15. Cocktail attire expected. Arts Board partners are not invited. The Arts Board will host Jacque Liu to do an artist's talk at the 20*20 House on Friday during the Inside Out opening reception. The Coordinator will announce and promote the talk via FaceBook. The board decided to have the Coordinator create luminarias to place between the 20CC and the 20*20 House during the event. The group discussed food, beverages, and budget for the event. Ms. Weedon will drop off any remaining Jacque Liu postcards with Mrs. Coats to share at the LFM during Inside Out's opening weekend. Both Ms. Halsey and Mrs. Coats will gallery sit on Saturday, April 16, and Ms. Hughes will gallery sit on Sunday, April 17. Ms. Weedon will send the Arts Board former intern Katie Locke's write up on Mr. Liu, as well the video of Mr. Liu's first gallery talk.

Gallery Shows & Other 20*20 House Programing

TC Campuzano: The up-coming show, *Beyond Cold Polished Stones: an exhibition of artists with ties to Lansdowne - homegrown, transplanted, and other* (curated by Lansdowne native Anthony Campuzano, aka TC), is slated to run June 18 through July 15th. Gallery hours will continue to be Saturdays and Sundays Noon to 4pm. Ms. Halsey will act as artist liaison with Mr. Campuzano. Ms. Weedon will create a budget for the show and present to the economic Development Committee and Borough Council for approval (budget request of \$1000 approved, and, sponsorship of the show is being pursued) Ms. Weedon will also speak with Rachel Dukeman of RR Creative to create an overview of what PR materials and information is needed to get the show off the ground. Ms. Halsey will check with Mr. Campuzano about what his PR offerings will be.

Elisabeth Nickles: Ms. Weedon has been in contact with Ms. Nickles regarding her September 20*20 House show. Ms. Nickles is currently working in Nepal on a residency; the Arts Board will post information about her experience on FaceBook in preparation for her show.

Spoken Word Gatherings: The Coordinator shared an idea of doing a series of spoken word events at the 20*20 House as a means to both reach a broader, younger, more diverse audience, while also making use of the space in between gallery shows and gallery hours. (Blogger, story-teller and artist Rachée Fagg would organize the events.) A lively and enthusiastic discussion ensued. The board decided to experiment with offering a series of monthly spoken word events, over the course of 6 months. offer Ms. Fagg the use of the 20*20 House in exchange for getting the word out about the shows, the Arts Board, and the 20*20 House.

Future shows:

Ms. Weedon raised the concern that the Arts Board will want to begin thinking about the next series of gallery shows, and who might serve as a strong jurist. Ms. Winters suggested artist Kara Walker as a potential jurist, and will pursue making a connection with her. Ms. Winters also suggested that the gallery might be used as a space to host future MFA and BFA exhibitions.

Volunteers

Ms. Coats reiterated her desire to run a volunteer docent training event for any interested gallery sitters on Saturday, April 16 from 12-2pm. Ms. Weedon will send out a formal invitation to all Arts Board contacts asking for volunteers.

Administrative

Internships

Ms. Weedon will follow up with contacts at Tyler School of Art (see above), and with Bob Radich about his daughter's interest in a possible joint internship with LEDC. (For more, see ***Creative Placemaking***, below).

Borough Council Liaison Update and Discussion

BC presentation discussion synopsis:

On March 2, the Arts Board Coordinator made a presentation to Borough Council about what the Arts Board had accomplished during the past 17 months, and where LAB was going next. This discussion was the first in a series of presentations LAB hopes to make to educate BC about creative placemaking, and how LAB could best be of service to the community. Questions raised during the discussion were as follows (as pulled from the official minutes, posted on the borough website):

- How/whether to move forward with Arts Center idea. Is becoming an arts center in line with the mission of the Arts Board? Should LAB consider becoming a non-profit?
- Possibility of LAB partnering with HLTC (Lansdowne Theater).
- Bob Radich to share Volunteer Attorneys for the Arts contacts.
- Assisting the local public schools to support students to engage in the arts would impact the perception of the Wm. Penn School District.
- The need to use the building more fully. Add in more programming. Perhaps extend gallery hours.
- Possible to engage in public arts project, such as murals, sculpture, etc. Possibly doing something at the SEPTA train station.

Creative Placemaking

During the April LAB meeting, Arts Board members discussed the need to advise Borough Council about what it would take to create an arts center at the 20*20 House. The Coordinator agreed to create an overview of what creating a creative placemaking Arts Plan for Lansdowne would take (paid versus for free, for example through a graduate student program such as Tyler School of Art's Planning and Community Development Department). The board agreed that Ms.

Weedon should pursue setting up an internship through Tyler for the summer, as this internship would provide the board with the first steps on a bigger project - creating a boot-leg arts plan in conjunction Tyler's program for summer 2017. The Coordinator reminded the board that pursuing getting an arts plan for free would be a time-consuming and lengthy project. Paying for such a plan (ie see Abington, PA's arts plan), however, could cost in the \$100K range.

Administrative: The Coordinator's Supervisor?

A brief discussion occurred concerning who is the the Coordinator's manager. Ms. James said she would be in contact with the Borough Manager to confirm that the original job description indicated that the Borough Manager would be the Coordinator's manager, and whether this should be modified to indicate that the Arts Board president would better serve as the Coordinator's supervisor.

Building: Renting the space

Ms. Weedon presented the Arts Board with an overview of questions and concerns about renting out the 20*20 House. The board will review and return comments to Ms. Weedon no later than Friday, April 15 in order to prepare the document for discussion with Borough Hall.

Prospect Board Members

Ms. Halsey noted that Borough Council will need to assist LAB with rebuilding the board. She asked LAB members to once again consider who they might know - either within Lansdowne or not - who could be potential board members. Ms. Halsey also mentioned that it might be wise to have an LEDC person part of the on-going board meetings.

Next Meeting's Agenda:

Adjournment

The meeting was adjourned at 9:16 pm.

<p><i>LAB Next Steps</i></p> <ul style="list-style-type: none"> ● Megan Halsey: ● Clare Hughes: ● Bill Patterson ● Liz Steele Coates: ● Maya Winters: ● Hanne Weedon: 	<p><i>Next board meeting agenda:</i></p> <p><i>Next LAB meetings</i> <i>Second Tuesdays, 7pm, 20*20 House</i> 5/10, 6/14, 7/12, 8/9, 9/13, 10/11, etc.</p>
--	--

Questions for Borough Liaison/Borough Council:

Questions for Borough Manager: