

Lansdowne Arts Board @ the 20*20 House

Agenda

May 10, 2016 – 7:00 PM

Arts Board Mission:

Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.

Arts Board Vision:

Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.

Agenda Topic	Lead
1. Approval of April minutes (2 mins)	MH
2. Business <ul style="list-style-type: none">Borough Council Update (10 mins)	TJ
3. Mission Driven Projects - deliverables <ul style="list-style-type: none">Printmaking - Community Days (June 25, October 29) (5 mins)July 4th Parade (5 mins)Gallery Shows (10 mins)<ul style="list-style-type: none"><i>Beyond Cold Polished Stones</i>: PR, social media, etc.<i>Elisabeth Nickles</i> (confirm date)Matt Schultz Photography showEvents (15 mins)<ul style="list-style-type: none"><i>A Christmas Carol</i> dates M 12/12; W 12-14, Th 12-15, F 12-16, S 12-17, F 12/23Spoken Word series updateBuilding security, questions for Borough	MH, HW, ALL
4. Administrative <ul style="list-style-type: none">Internships (5 mins)<ul style="list-style-type: none">Tyler Urban Planning Dept.LEDC/LAB intern: gallery shows?Coordinator Update (5 minutes)Prospect Board members (5 mins)Next meeting date (6/16) (5 mins)	HW
4. Adjournment	MH
Initials: HW	

**Lansdowne Arts Board
Minutes
May 10, 2016 – 7:00 PM
20*20 House**

<p>Present: Megan Halsey, Chair Clare Hughes, Vice Chair Bill Patterson Liz Steele Coats Maya Winters Tangela James, Borough Council Liaison</p> <p>Minutes submitted by: Hanne Weedon, LAB coordinator</p>	<p>Absent:</p>
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Call to order

The meeting was called to order at 7:10 PM

Approval of Minutes

The April, 2016 minutes were approved.

Borough Council Liaison Update and Discussion

Ms. James said there was no new information for her to present from Borough Council.

Mission Driven Projects, Events and Activities: Deliverables

Gallery shows:

Beyond Cold Polished Stones

Ms. Halsey is fairly confident that the upcoming show be a success, and will bring a lot of visibility to the Borough. Ms. Weedon mentioned that the Carpenters Team is interested in sponsoring the show, details to follow. Ms. Halsey confirmed that gallery show artists will help gallery sit. TC Campuzano will gallery sit on July 4th. The Coordinator will create a volunteer sign up form for the board and Mr. Campuzano to use to sign up gallery sitters. Ms. Halsey will check with Mr. Campuzano about what hashtags he wants for the show. Ms. Weedon will forward any hashtags created by the PR consultant, Rachel Dukeman, and will work with the Borough to create artist letters for each show participant. Mrs. Coats asked whether there would be hooks in the ceiling from which to hang work. Ms. Hughes will create a form to be used for artwork labels.

Spoken Word Gatherings - Rachée Fagg

Ms. Halsey and Ms. Weedon had recent conversations with Ms. Fagg about the upcoming series.

Ms. Halsey noted that Ms. Fagg is not interested in sitting on the Arts Board. The board agreed not to charge Ms. Fagg for the use of the building in exchange for free PR and outreach. The series will likely bring in a young and diverse crowd, and provide the Arts Board and the building significant visibility. Details from the spring planning meeting (Ms. Fagg and Ms. Weedon):

Story Slam Details

Each event to run on Friday evenings, 7:30 - 10pm, once a month. Promote the events through social media, and use spoken word festivals to get the word out: the idea is that people just want places to tell stories. Offer a training workshop - or a series of workshops - and then people get to tell their stories after learning how to do it well. 20*20 House space will be an intimate, space. Possibly have a guest MC each month - someone who is locally well known and connected? Have a theme for the evening, advertise it everywhere that people do storytelling, spoken word, etc.

Story Slam Calendar, 2016-17

- May - do designs, get the word out, plan for marketing, postcard, social media, etc.
- July workshop - for people interested in storytelling. Part commercial for upcoming story slam, part instruction: step by step of what makes good storytelling. Rachee Fagg to lead the workshop.
- August start date - "Dog Days of Summer"
- Sept - "Back to School"
- Oct - Costumes/Masks
- Nov - "Family"
- Dec - "Gifts"
- Jan - "New Beginnings/Starting Over/New Year, New You..."
- Feb - "You Give Love a Bad Name"

Story Slam Questions:

Do a junior story slam in the spring? Do story slams with specific guidelines (21 and up), suggested donation, etc. Have performers pay to perform? Charge entree fee?

Future shows:

Printmaking @ LFM Community Day, June 25

Ms. Weedon will distribute printmaking blocks to Mrs. Coats, Ms. Winters and Ms. Halsey. Mrs. Coats, Ms. Hughes, Mr. Patterson and Ms. Haley will volunteer for the Printmaking days. Ms. Weedon will bring supplies. Mrs. Coats will provide clothespins and string. Bags to be printed on, not paper. Ms. Weedon will reach out to LEDC blurb about printmaking during

Community Day for newsletter, and will request a table under the tree. Ms. Weedon will also post on FaceBook about the event and activities.

Elisabeth Nickles

Ms. Weedon will check with Ms. Nickles about having the opening of her show on Saturday, September 11, from 4-6pm.

The Photography of Lansdowne Resident Ben Hovell, curated by Matt Schultz

Mark Gavin will print the images for the show. Mr. Schultz will have the pieces framed by a family member. Ms. Weedon will check with Mr. Schultz about when to do an artist's talk and opening for the show, possibly the weekend after Thanksgiving.

Christmas Carol

The Arts Board decided to host Jared Reed's one man performance of *A Christmas Carol* on Friday, December 23, from 6-8pm. Ms. Weedon will follow up with artist negotiations.

Administrative

Internships

Katie Radich, daughter of Bob Radich, is interested in a possible internship. Ms. Weedon will talk with LEDC staff about the possibility of splitting an internship, and contact Ms. Radich about her interests. Some possible intern projects: help create/maintain an administrative database; gallery sit; help with gallery set-up; help create artist labels for the *Stones* show.

Creative Placemaking

Ms. Weedon will reach out to the Tyler Urban Planning faculty about how to encourage/increase interest in a possible summer internship. This internship would be the first step towards having a creative placemaking plan done by grad students for Lansdowne.

Administrative

The Coordinator presented an update of projects and activities over the past 10 weeks. Ms. Halsey said she would meet with the Arts Board individually later in the week to review the information.

The Board agreed to move the next Arts Board meeting to Wednesday, June 22, at 7pm.

Building

Ms. Weedon will follow up with the Police Chief and Mayor Tony Campuzano about building security options, as well as door lock options.

Prospect Board Members

The Arts Board reviewed a list of prospective board members, and agreed to add additional

names as they come up. Names included in the list of potential board members were:

- Jenn McTague/2nd State Press
- Gen Coutroubis/CFEVA
- Violet Brown
- Melissa Kim/LISC
- Mary Radich
- Jessica Eldridge
- Katie Locke
- Scott Brown sisters
- TC Campuzano
- Debbie Brodeur/LEDC contact
- Volunteer Attorneys for the Arts

Miscellaneous

Mrs. Coates will be selling her artwork at the May 28 Lansdowne Farmer’s Market.

Adjournment

The meeting was adjourned at 8:30 pm.

<p>LAB Next Steps</p> <ul style="list-style-type: none">● Megan Halsey: Check with TC. Campuzano about hashtags Volunteer for printmaking days Carve printmaking blocks● Clare Hughes: Volunteer for printmaking days● Bill Patterson Volunteer for printmaking days● Liz Steele Coates: Volunteer for printmaking days Carve printmaking blocks Provide clothespins and string● Maya Winters: Volunteer for printmaking days Carve printmaking blocks● Hanne Weedon: Forward TC show hashtags Create vol sign-up sheet for gallery sitting Ceiling hooks?	<p>Next board meeting agenda:</p> <p>Next LAB meetings **Wednesday, 6/22** Second Tuesdays, 7pm, 20*20 House 7/12, 8/9, 9/13, 10/11, etc.</p>
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<p>Create individual artist letters for participants Order additional printmaking supplies (paper towels, tape, newspaper, \$ store plastic for tables, Create signs and postcards Send LEDC blurb about printmaking @ Community Day for newsletter. Request under tree again Follow up re: Christmas Carol date. Look into 20*20 House security system and new locks on doors Talk with Katie Radich for possible internship</p>	
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Questions for Borough Liaison/Borough Council:

Questions for Borough Manager: