

Lansdowne Arts Board @ The 20*20 House

Agenda

June 29, 2017, 7pm

Arts Board Mission:

Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.

Arts Board Vision:

Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.

Agenda Topic	Lead
1. Approval of last meeting minutes (1 minute)	BP
2. Borough (10 minutes) <ul style="list-style-type: none">• New BC representative introduction, BC update• Community Relations	SW, BP, CH
3. Mission Driven Projects - <i>Creative Placemaking</i> (10 mins) <ul style="list-style-type: none">• Tyler update, interviews, going forward	HW, ALL
4. Mission Driven Projects - <i>Activities</i> (15 minutes) <ul style="list-style-type: none">• Show update - Grimes & Haskell, Canfield & Carpenter• Creative Women In Lansdowne show, spring 2018• 2018-2020 gallery series update• Leigh Jackson collaborations (gallery series, writing workshops)• Spring & Fall printmaking at LFM	HW, MH
5. Business (20 minutes) <ul style="list-style-type: none">• LAB mtg dates• Administrative: minutes, etc.• Board manual & BC overview update• Building update: wifi, alarm• Coordinator's update	BP, HW
6. Adjournment	BP

Lansdowne Arts Board @ the 20*20 House
Minutes
June 29, 2017

<p>Present: Bill Patterson, Chair Clare Hughes, Vice Chair Megan Halsey Catharine Karsten Susan Williams, <i>Borough Council Liaison, pro tem</i></p> <p>Minutes submitted by: Hanne Weedon, <i>LAB coordinator</i></p>	<p>Absent: Liz Steele Coats Maya Winters Tangela James, <i>Borough Council Liaison (on temporary leave)</i></p>
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Call to order

The meeting was called to order at 12:10 PM

Borough Council Liaison Update and Discussion

- Ms. Williams provided LAB with a quick overview of the most recent BC meeting. First and foremost, Catharine Karsten was approved as LAB's newest member. Others items: Inside Out will restart September 10 for three months. June 2018 will be the 125th anniversary of the Borough, with many planned activities. The Borough is planning to do a comprehensive plan, and is looking for funding to get this started in 2018. Ms. Williams also stated that since she would be attending both LAB and Community Relations meetings, she could update Community Relations on LAB events and activities, and no LAB representation would be necessary.

Creative Placemaking

- Tyler/LEDC/LAB collaboration - Ms. Weedon presented a brief overview/update of the Tyler plans, as well as a list of additional interviews that were expected to be conducted this summer.
- Comprehensive Plan: Ms. Williams shared that the Borough plans to have a comprehensive plan created, slated to begin in January of 2018. The plan will likely take between 12-18 months to be completed, and will be spearheaded by the borough manager. The comprehensive plan will incorporate the findings and

conclusions of the Tyler creative placemaking plan.

- Ms. Karsten raised the issue of whether the Borough would be willing to establish a fund to purchase a piece of artwork from each of the gallery shows. Ms. Williams stated this was a very good idea, and encouraged the LAB to introduce this idea to the Borough, possibly a part of the 125th Anniversary Celebrations.

Mission Driven Projects, Events and Activities - Gallery shows:

- Grimes & Haskell show: The group discussed the gallery show overview, noting that the money spent and the people attending was on par with much of the rest of the series. Under discussion: whether the current series of gallery shows attracts sufficient public interest.
- Jodi Throckmorton juried series: the call for artists has gone out to a number of sites, including InLiquid.org, ProfessionalArtsistMag.com, NYFA.org, and the CFEVA and PAFA listservs. The deadline for applications is Friday, July 28, and it is expected that most of the applications will be submitted (via the Arts Board submittable.com account) at the last moment. Ms. Throckmorton will jury the series in early August, and announcements will go out to the artists shortly after.
- Writing workshops and an additional series of gallery shows: Ms. Weedon shared details about recent meetings with local resident Leigh Jackson, who is interested in helping develop a writing center at the 20*20 House. A number of writing activities were proposed, and both the board and Ms. Williams seemed very enthusiastic about seeing these happen. Additionally, the group discussed the idea of having a series of gallery shows highlighting the work of people of color, and juried by a prominent person of color in the arts world. Ms. Williams stated that Borough Council had recently expressed interest in addressing issues of race within the borough, as well as having many questions about the use of the 20*20 House, and would likely support seeing these events occur. The board requested that Ms. Jackson attend the next LAB meeting if possible to discuss further developments.
- Lansdowne Women in the Arts - Ms. Halsey shared preliminary details about the show, which is slated to run in the gallery during Women's History month, March 2018. The show will feature the work of a wide variety of Lansdowne women artists, in a number of venues. Ms. Halsey will follow up with Ms. Weedon about details, developing a budget and creating a timeframe.

Administrative

- Next meetings: Mr. Patterson and Ms. Williams stressed the importance of LAB meetings being on a regular date, and to that end the group discussed dates.

Mr. Patterson will check with Mrs. Coats about whether the 2nd or 4th Wednesdays work for her, and the group will meet on those dates.

- LAB Overview: The Coordinator presented additions to the existing overview, including an overview of both LAB's long-term and short-term creative placemaking goals. (Tyler = long-term goals, gallery programming = short-term). A discussion ensued concerning the conflict that LAB has long grappled with about whether the group is a "think tank," versus the responsibility the group has been tasked with taking on to oversee programming at the 20*20 House. Historically, the group has never been at ease with the apparent dual responsibilities, with some board members preferring to focus solely on the advisory aspect of the board's role. However, it was noted, the fact is that the board was handed the role of making something of the 20*20 House, *as well as* functioning as an advisory group, and that this dual role is what justifies the board's budget and staffing. It will be interesting to review the Tyler project's assessment of this dilemma, the group agreed. Ms. Williams spoke to the issue, sharing her perspective that the LAB has been conflicted in part because BC has been conflicted about exactly the same issues, and cannot at this point provide guidance on the issue. She said that there have been significant and on-going questions from BC about the value and use of the 20th CC, as well as the 20*20 House - in large part because the Borough needs to justify the expenses of these two entities. She stated that while she personally would prefer to make that call for LAB, the rest of BC is not willing to play that role, and so it will be up to LAB to decide its own path, and make that case to BC. She suggested that this happen shortly, and LAB be prepared to present its case as part of the 2017 budget season.
- Ms. Hughes and Mr. Patterson spearheaded a discussion about putting together a listing of all the creative people in Lansdowne, with the idea being to recruit them to assist in getting out the word about what a great place Lansdowne is to live and work. Mr. Patterson and Ms. Hughes agreed to investigate the how to put together a Facebook page to begin the process.
- Minutes: Mr. Patterson requested that minutes go out to the entire Arts Board, within 10 days after a given meeting. These minutes would be draft form. Ms. Williams stated she would not be updating Borough Council based on the board's minutes, but would instead do so from her own notes.
- Building: Ms. Weedon shared that finishing the basement is expected to be contracted out. Ms. Halsey will work with Ms. Weedon to create external signage, both on the street level and on the building.
- Coordinator's update - The board had no questions about the Coordinator's

most recent update.

Next Meetings

- Next meetings will be on the 2nd Wednesdays of each month at 7pm, at the 20*20 House: 8/09/17, 9/13/17, 10/11/17, 11/08/17, 12/13/17, etc.

Adjournment: The meeting was adjourned at 8:45 pm.

<p>LAB Next Steps</p> <ul style="list-style-type: none">• Megan Halsey:• Clare Hughes:• Bill Patterson• Liz Steele Coats:• Maya Winters:• Hanne Weedon:	<p>Next board meeting agenda:</p>
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Questions for Borough Liaison/Borough Council:

Questions for Borough Manager: