

**Lansdowne Arts Board
Agenda
July 6, 2015 – 7:00 PM
20*20 House**

Arts Board Mission:

Serving on behalf of the Lansdowne Borough, the mission of the Lansdowne Arts Board is to create, foster, and promote Lansdowne's identity as a vibrant and inspiring artistic community.

Arts Board Vision:

Lansdowne is renowned as a place that fosters the creativity of artists and serves as a mecca for the active engagement of community members in the borough's inspirational cultural life.

Agenda Topic	Lead
1. Approval of May minutes (2 minutes)	MH
2. Mission driven projects: <ul style="list-style-type: none"> ● Community Day - what worked, what could have gone differently (10 minutes) ● Gallery Opening (20 minutes) <ul style="list-style-type: none"> ○ Volunteers for weekends ○ PR campaign help ● Town research project (10 minutes) <ul style="list-style-type: none"> ○ The Yard, Martha's Vineyard, MA 	MH MH, HW MH HW LN-H
3. Business (20 minutes) <ul style="list-style-type: none"> ● Community News ● Intern Update 	MH HW
4. Adjournment	MH
Initials: HW	

Lansdowne Arts Board
Minutes
July 6, 2015 – 7:00 PM
2020 House

<p>Present: Megan Halsey, Chair Maya Winters Clare Hughes, Vice Chair</p> <p>Minutes submitted by: Hanne Weedon, LAB coordinator</p>	<p>Absent: Bill Patterson Lisa Nelson-Haynes Liz Steele-Coats</p> <p>Tangela James, Borough Council Liaison</p>
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Call to order

The meeting was called to order at 7:05 PM

Approval of Minutes

The June 2015 minutes were approved.

Board meeting summer schedule (7pm at the 20*20 House)

- **Proposed new date: Monday, August 19
- Tuesday, September 8

Community Day

- What went well:
 - The event was enjoyable and fun.
 - The community enjoyed the event.
 - The Arts Board created beautiful blocks to print.
 - Printing on bags and tees worked great.
 - People loved printmaking!
 - The event was a good way to get the mission out.
 - A number of people signed up to know more about LAB.
- What could have gone differently:
 - Another printmaker was needed to make the event run smoothly.
 - The postcards were not adequately distributed, and so were a somewhat wasted effort.

A discussion followed about whether to do another printmaking event as part of the Arts Festival. Ms. Halsey suggested it was not a good idea to pursue another event at this time,

considering the work that will be going in to the fall gallery event, Ms. Hughes and Ms. Winters agreed. A suggestion was made to do a printmaking event in December when Jared Reed performs at the winter event. Ms. Weedon will add the names from the sign up sheets to the general mailing list, and email them independently thanking them for attending.

VOTE: The Arts Board voted to not have an Arts Festival printmaking event.

Gallery Opening

Bridgette Mayer to choose artists later that week. Board reviewed final questions for BM to answer, and reviewed possible dates for the Opening.

Ms. Weedon to order lights. Purchase sign-in books for visitors. Meet with Debbie Brodeur about PR, as well as Carrie Gorn. Build relationships with Arts and Culture desks at various news sources. Ms. Winters suggest the board get a PR intern, and/or someone with marketing experience.

To do/timeline:

- Artist agreement to be drafted.
- Press release to be completed.
- PR strategy to be completed.
- Ms. Weedon to meet with PR people.
- Lighting for the space to be completed, and a door between the kitchen and main gallery space installed.
- Gallery hours:
 - Saturday, September 12: 4-8pm (Opening Night)
 - Sunday, September 13: 12-4pm
 - Open Saturdays and Sundays, September and October, 12-4pm.
 - Arts Board members will need to attend Opening Night.
- Ms. Weedon to check with local restaurants about donations for the Opening.

Community News

Ms. Halsey stated she would no longer be a part of the Arts Festival after 2015.

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<p>July 6, 2015</p> <ul style="list-style-type: none"> ● The Yard, Martha’s Vineyard, MA - Ms. Nelson-Haynes ● Ambler, PA - Mr. Patterson 	<p>August 19, 2015</p> <ul style="list-style-type: none"> ● Cody, WY - Ms. Hughes ● Millville, NJ - Ms. Winters ● Phoenixville, PA - Mr. Patterson
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Board Liaison

Ms. Halsey to reach out to Craig Totaro, and Michael Schleigh about how to address the disconnect between Borough Council and LAB.

Adjournment

The meeting was adjourned at 8:35 pm.

LAB Next Steps

- Megan Halsey:
 - Check with Terry (?) about restaurant request overlap and timing
 - Follow up with Tangela James, Craig Totaro and Michael Schleigh about a Borough Council presence at LAB meetings
 - Create card for Gallery Opening
 - Attend September 12 Gallery Opening

- Clare Hughes:
 - Create Lansdowne (and further abroad) press releases for Opening with Lisa Nelson-Maynes
 - Help create PR campaign for Opening?
 - Present on Cody, WY at August 19 meeting
 - Attend September 12 Gallery Opening

- Lisa Nelson-Haynes:
 - Create Lansdowne (and further abroad) press releases for Opening with Clare Hughes
 - Help create PR campaign for Opening?
 - Attend September 12 Gallery Opening
 - [Present on The Yard, Martha's Vineyard, MA at July 6 meeting.]

- Bill Patterson:
 - Present on Ambler and Phoenixville, PA, July 6 and August 19, respectively
 - Provide feedback on what was relevant about the most recent Comparable Towns presentations
 - Attend September 12 Gallery Opening

- Liz Steele-Coates:
 - Attend September 12 Gallery Opening

- Maya Winters:
 - Attend September 12 Gallery Opening

- Hanne Weedon:
 - Create artists' agreement
 - Create PR campaign
 - Oversee getting lighting up at 20/20 House
 - Oversee getting kitchen doors hung at 20/20 House
 - Manage getting the word out about Gallery Opening
 - Manage Opening applications
 - More on Gallery stuff as the time draws closer....

Next board meeting agenda

Next LAB meetings

Second Tuesday of every month, 7pm at the 20*20 House (schedule has changed for summer 2015, however)

****REVISED DATES**:**

****8/19****, 9/08, 10/13, 11/10, etc.

Questions for Borough Liaison/Borough Council: